



Privacy Notice: Pupil Images

This policy should be read in conjunction with the school's Privacy Notice for Pupils.

Collection and Use of Pupil Images

We collect still images of pupils, and use them under the following Articles of the GDPR:

- **6 (1) a**
 - where we have consent to do so
 - consent will be obtained through an **opt-in** process (and will not be assumed)

for example:

- images used in newsletters, good news stories and marketing materials
- images shared with a named photography company to produce commercially available school photographs for parents

- **6 (1) e**
 - for the legitimate purpose of running an academy

for example:

- to identify pupils on registers and class lists

We collect video images of pupils, and use them under the following Articles of the GDPR:

- **6 (1) a**
 - where we have consent to do so
 - consent will be obtained by an opt-in process, and will not be assumed

for example:

- video images used in training materials
- video images used in good news stories and marketing materials

- **6 (1) e** For the legitimate purpose of running an academy.

for example:

- Images to record practical skills for assessment and examinations
- CCTV footage that is used to assist with the safety and supervision of pupils
- CCTV footage that is used to safeguard staff, pupils, visitors and school property (e.g. by allowing investigation into incidents or complaints)

Contact:

If you want to see a copy of information about you that we hold, please contact the DPO.

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